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Sydney business awards seeks best comms companies

Marketing and communications agencies in Sydney are being invited to put themselves forward for a business award. The announcement:

“ The City of Sydney Business Awards, an event that recognises outstanding and successful small to medium sized enterprises (SME) in the city's Local Government Area, are on again for 2010. Nominations are open from 16 June to 30 July 2010, and over 20,000 independent SME businesses from 32 suburbs will be eligible to enter the competition.

The City of Sydney Business Awards celebrate the best small businesses in the City of Sydney Area. Its 21 categories include cafes and restaurants, retail beauty, healthcare and fitness, specialty retail, tourism, IT, Education and Environmental Businesses, which will share in \$25,000 of prizes.

Launching the Business Awards, Lord Mayor Clover Moore said “There are more than 20,000 small and medium businesses across the inner city who are the heart of our local villages driving economic growth, employment and connecting communities.”

“The awards acknowledge business leadership in sustainability, fair trade and social responsibility and complement our Sustainable Sydney 2030 plan. I encourage all local businesses to enter.”

“The fate of more than 600 businesses will be put into the hands of local residents and shoppers to tell us their favourite businesses and start voting,” she said.

Sydney's best bike business will be recognised for the first time this year. The new bicycle business category acknowledges the increasing number of manufacturers, distributors and retailers of bicycles and their accessories in the Local Government Area. The winner will be awarded a \$2,000 business coaching prize provided by the City of Sydney.

The 2009 Winner – Business of the Year Michael Kitchener said that he entered the Business Awards to do a check of the health of his business.

“I thought we were doing everything well and it is a great way to get a second opinion. Winning was fantastic for staff morale,

all their hard work was recognised. It has created a point of difference between the company and our competitors.”

Eligible businesses include those employing less than 200 full-time employees within the City of Sydney Local Government Area. More than 600 businesses were nominated in 2009 attracting more than 35,000 votes.

Votes for nominated businesses can be made on sydneybusinessawards.com.au or via SMS. Voters could win \$1500 in a cash prize draw.

Sponsors

The City of Sydney Business Awards are produced with the support of ANZ, the Principal Sponsor, major sponsors EnergyAustralia, Defense Reserves Support and YellowPages, and sponsors, Hayes Knight, TAFE NSW Sydney Institute, NSW Department of Industry and Investment, and Central Magazine.

Categories

Retail Fashion

Retail Beauty

Household and General Retail

Food and Beverage Retail

Specialty Retail and Wholesale

Restaurants

Small Bar

Cafes

Takeaway Food and Catering Services

Pubs, Hotels, Nightclubs and Venues

Tourism and Accommodation

Professional, Business and Financial Services

Marketing and Communications

Information and Communication Technology

Bicycle Business

Community and Social Service

Education and Training

Cultural and Creative Services

Healthcare and Fitness

Environmental Business

Fair Trade

Finalists are eligible for the Lord Mayor's Sustainable Business prize sponsored by EnergyAustralia and the Small Business of the Year and Business of the Year awards.
